



Vega Donate

EMPOWERING LIBRARIES TO FUNDRAISE WITH PURPOSE

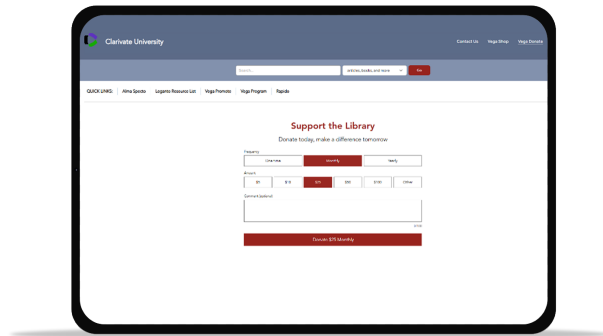
Vega Donate is a two-in-one fundraising and online shop platform that encourages visitors to support their libraries in meaningful ways, fostering a sense of ownership and pride and generating additional revenue for your library.

Libraries have the power to create visually appealing branded online shop and donation forms that tell their story, while supporters receive an unforgettable, easy, and secure experience. With Vega Donate, libraries can take their fundraising efforts a step further.

Vega Donate unlocks new revenue for your library:

- Support fundraising initiatives with donation pages
- Sell library-branded merchandise through an online shop
- Simplified community support means increased funding meant for student success, digital resources, research excellence and more
- Modern and automated user experience for both staff and visitors
- No technical expertise or IT support required for setup or campaign management
- Compliant with higher-education and nonprofit reporting standards

Vega Donate is a purpose-built platform that enables academic libraries to manage, track, and optimize donations and through selling library-branded merchandise—empower your library to strengthen donor engagement, increase funding for collections and programs, and support long-term institutional goals.

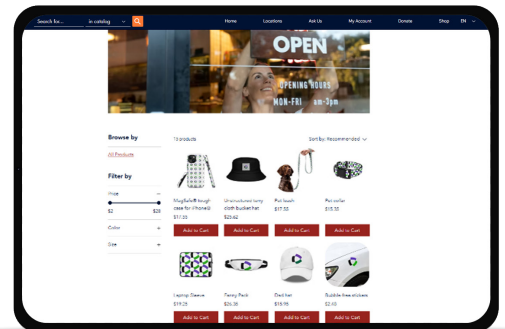


Fundraising page

- Customizable donation campaign with one-time or recurring donations options and secure payment options.
- Easy campaign management without relying on an IT team or needing technical expertise.
- Transparent real-time donor tracking, automated thank-you notes and analytics.

Online shop

- Strengthen community bonds and create a sense of belonging with branded merchandise.
- Sell products without maintaining inventory or handling shipping logistics.
- Add your own products and designs and sell custom merchandise.



Build a connected community of supporters and unlock new revenue streams by creating personalized fundraising and online shop experiences with Clarivate's new platform, Vega Donate. It features a user-friendly, mobile-optimized design with no coding required and supports multiple payment options.

What if giving could be as easy, and as powerful, as a single click?

To learn more, reach out to your Clarivate account manager or [contact us](#).