



# Vega Program

## PROGRAM SMARTER. ENGAGE DEEPER. INSPIRE LEARNING.

With Vega Program, you can plan, manage, and promote events that enrich campus life and support scholarly engagement, such as classes, seminars, workshops, and other types of events. Vega Program helps you streamline logistics, increase participation, and showcase the value of your library's offerings. From research workshops to author talks, academic libraries are central to intellectual life on campus. Vega Program helps you plan, manage, and promote events that foster learning, collaboration, and discovery. Developed by and for librarians to simplify event and room management, it gives your staff the tools they need to reach all users.

### Simplify room booking and event management:



#### Event planning and scheduling

All-in-one event and room management, integrated to avoid double bookings for seminars to conferences.



#### User self-service

Intuitive, responsive interface with user login to view bookings, keep track of registrations, and rate events.



#### Effective marketing and promotion

Built-in tools for outreach with a free image library, auto-generated event pages, flyers, and brochures.



#### Analytics and reporting

Actionable insights so you can focus on content, not logistics.

## What You Get

Vega program helps you manage the online aspect of creation, promotion, registration, and event delivery.  
Vega Program includes:

- ✓ **Event creation and management**  
Make event creation easy – your staff have the freedom and flexibility to create a variety of events (recurring, series, in-person, virtual, etc...), decide event details, and publish events to the website.
- ✓ **Branded events calendar**  
Give your visitors an event website that matches the rest of your faculty's experience. Customize colors and branding, display your featured events in a rotating carousel, and enable visitors to search for upcoming events and filter by location or event category.
- ✓ **Individual event pages with registration**  
Every event you create automatically receives its dedicated landing page with a persistent URL, which improves SEO rankings and helps your programs show up in search engine results.
- ✓ **User self-service**  
When users log in with their accounts, they can view all their upcoming events and room bookings in one place, cancel reservations if needed, and rate past events or even submit additional feedback.
- ✓ **Room booking**  
Vega Program includes room booking functionality where users can reserve a meeting room or even a special desk or nook. Your staff publish details about the room layout and capacity, and even post photos of the space as well.
- ✓ **Analytics**  
Statistics dashboard lets you visualize a summary of programs and events by top-viewed, location, or category. Set your date parameters and export data into Excel for the full details.
- ✓ **Admin interface**  
Vega Program admin interface is easy to use and gives you access to everything happening in your faculty: a dashboard for upcoming events and your most-viewed events, create, edit, or repeat past events, a calendar view, approvals, room bookings, advanced settings, and program stats.
- ✓ **Image library**  
Use stunning, high-quality imagery to help market your event through Vega Program's image library, which gives you access to hundreds of thousands of royalty-free photos.
- ✓ **Auto-generated event flyers and brochures**  
Vega Program provides a variety of automations to help you market your events: access to the free image library, one-click printable fliers with automated QR codes, a one-click program brochure for all your events, and automated event notifications with the ability to email attendees.
- ✓ **Full API and RSS feed generator**  
Our full API and RSS feed generator lets you incorporate programs and room booking information in a visual way on your webpages, blog posts, HTML newsletters, digital signage, and more.

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## Think forward

Give your patrons an engaging event experience from beginning to end with Vega Program.

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Request a demo.

Reach out to your Clarivate account manager or [contact us](#).