CASE STUDY

UNIVERSITY OF
EXETER

iExeter replaces SharePoint portal with campusM

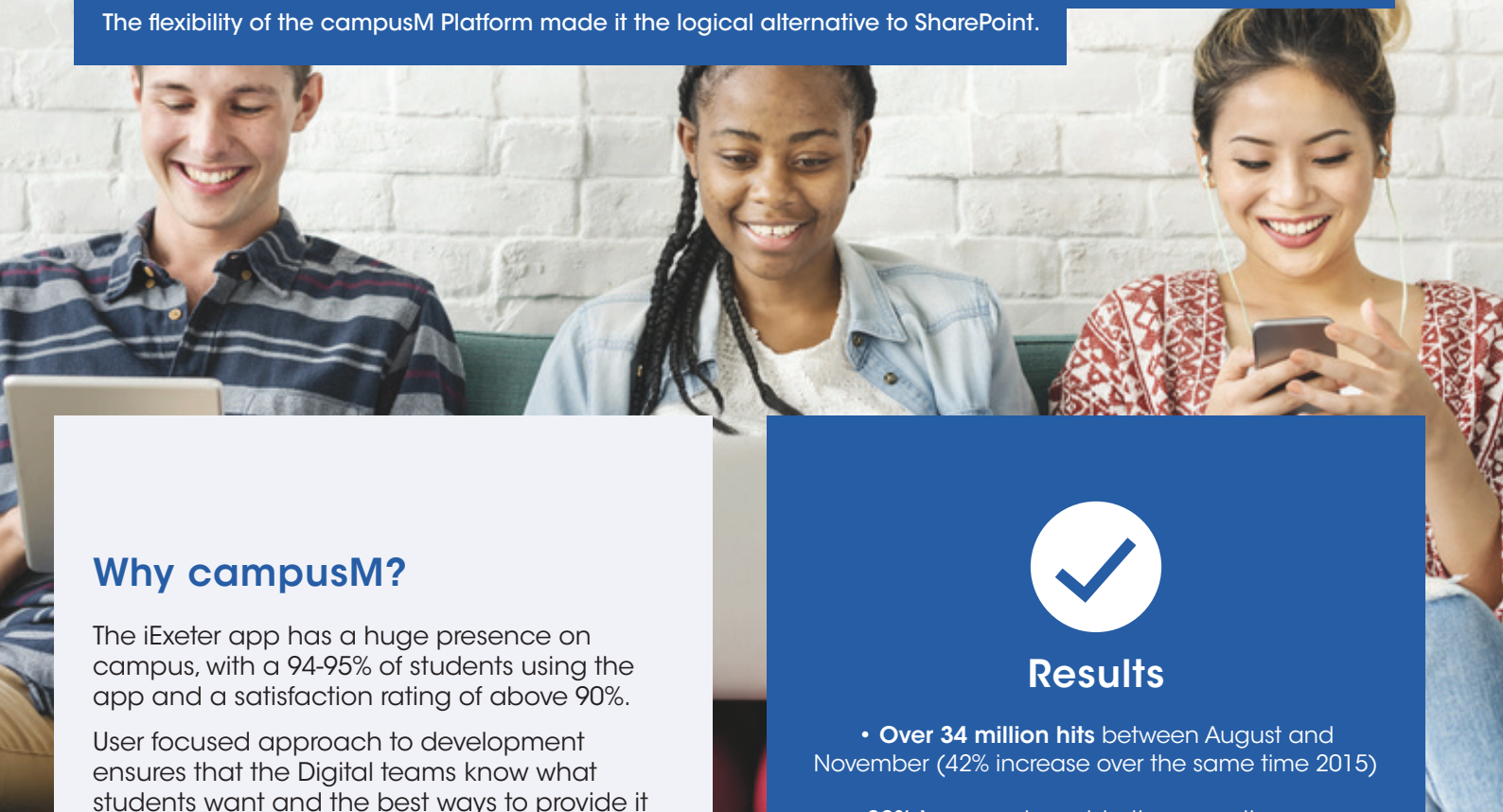ExLibris
campusM

Success indicator

Almost 1 million hits on first day of term

Case study – iExeter replaces SharePoint portal with campusM

When the University of Exeter made the decision to move away from their SharePoint student portal solution, campusM was the clear choice to replace it.

Already established as a mobile platform across the University, campusM is highly used, with students interacting with the app 5 times a day on average.

The flexibility of the campusM Platform made it the logical alternative to SharePoint.

Why campusM?

The iExeter app has a huge presence on campus, with a 94-95% of students using the app and a satisfaction rating of above 90%.

User focused approach to development ensures that the Digital teams know what students want and the best ways to provide it to them.

Good working relationship between the iExeter and campusM teams, working closely together to deploy new functionality.

Results

• **Over 34 million hits** between August and November (42% increase over the same time 2015)

• **33% increase** in registrations over the same period of 2015

• The first day of term saw **almost 1 million hits** as new and returning students explored and used iExeter

"The ease and flexibility with which we can build new features fits very well with our development model. We can quickly respond to both student and business needs, and this has been a major factor in our full adoption of the campusM platform to support our mobile and desktop users.

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ExLibris campusM

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