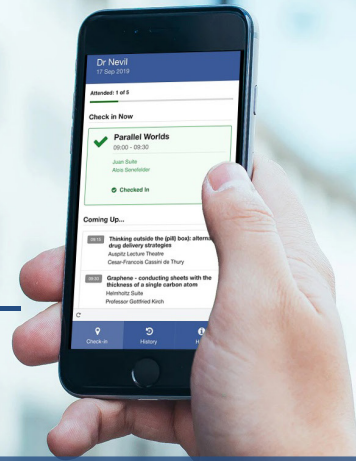# Simplifying Classroom Attendance

campusM Attendance provides a cost effective, easy to manage and intuitive attendance capture solution, providing valuable insight into student engagement that is integrated as part of a personalized mobile experience.

Capturing Attendance – The challenges

Capturing class attendance consistently across all teaching events can be an administrative headache for institutions.

Costs

Implementing digital check-in technologies across whole institutions can be extremely costly, with hardware (card readers or biometric readers) costs, installation costs, and ongoing maintenance.

And the hidden costs of paper-based registers - from print and distribution, through to data entry and aggregation- can be surprisingly high when examined across institutions.

Disruption

Attendance is an administrative task that can detract from the purpose of the class itself – to teach and learn. Swiping cards on entry or completing registration sheets is a distraction, one that grows with the size of the class, as students queue to swipe cards or jostle for a sign-in sheet.

Deployment & Adoption

Deploying an attendance solution and embedding its operation within an institution can be a challenging experience. Each university has its own terminology, timings and characteristics that need to be reflected in a solution.

Students and lecturers must find the experience pain-free and intuitive, one that fits with their current processes to ensure adoption. Administrators need a solution that is easy to manage and can adapt over time, providing the configuration options needed to make the experience a good one for the university.
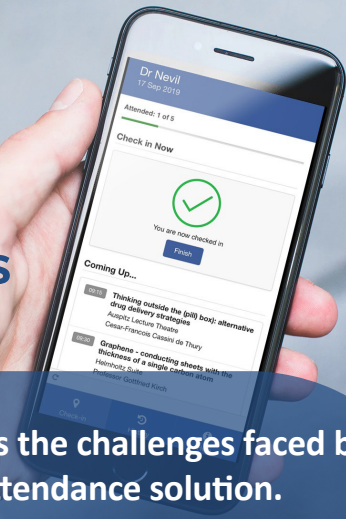
Latency and Accuracy

Attendance data can be extremely enabling, providing rich insight into student engagement, resource usage and completing statutory obligations. However, this data is only as good as its timely delivery and accuracy.

Existing solutions can build in processing and aggregation latency alongside inaccuracies and ambiguities around the validity of the data collected, undermining confidence.

Capturing Attendance – Addressing the challenges

campusM Attendance has been designed to directly address the challenges faced by institutions when deploying a robust, whole organisation attendance solution.

Built in conjunction with the sector, bringing together years of experience in providing innovative solutions to problems faced in higher education, campusM Attendance offers a unique approach for capturing attendance in class.

Cost Effective

campusM Attendance provides a highly cost-effective solution with a range of validation mechanisms that can scale without cost across multiple campuses for classes of one to many hundreds.

campusM Attendance can be deployed as a software only solution, using Geolocation and one time codes as validation mechanism, removing the need for significant capital investiture in hardware, or lengthy installation processes.

campusM Attendance is delivered as part of a whole campus mobile app solution and is incorporated as part of the subscription costs.

Integrated Experience

campusM Attendance has been designed to deliver an intuitive, pain-free check-in experience. Delivered as part of the broader campusM experience, the interface prompts and guides students to complete their check-in within seconds, allowing them to focus on the class content. Lecturers have an interface that provides them with confidence and oversight of what is going on in class.

Our aim has always been to deliver a seamless check-in experience that gives users confidence in their transactions without any hassle.

Deployment & Configuration That Drives Adoption

campusM Attendance is quick to deploy and highly configurable, ensuring the experience can match to needs of the institution. With real-time configuration changes deployable to all users in seconds, administrators are empowered to deploy and adapt their attendance experience for themselves. Our integrated experience provides access to timetables, learning resources, maps and access to support resources alongside attendance, which drives adoption.

campusM Attendance – Addressing the challenges

Existing solutions can build in processing and aggregation latency alongside inaccuracies and ambiguities around the validity of the data collected, undermining confidence.

Reliable Real-Time Results

campusM Attendance provides reliable check-in data in near real time, allowing institutions to act and intervene with confidence in a timely manner.

Our unique multifactor validation can provide multiple layers of validation technologies, increasing confidence in each check-in without adding to the administrative overheads or disrupting the experience.

The campusM Attendance Experience

CHECK-IN
Student triggers a check-in using the campusM app interface

REMINDER
Student receives reminder notification about upcoming classes

VALIDATION
campusM uses the technology available to validate the check-in

UPLOAD
Check-in uploaded to the cloud when the student is online

EXTRACT
Customers extract check-in data using APIs, or view aggregate through built-in analytics