# Transforming Your Campus Services into a Personalized Mobile Experience

**ExLibris**
**campusM**

Delivering students, prospects, alumni and other university users a consistent and personalized experience across all devices and maximizing the value of the college services.

**Cross Platform**
consistent experience across devices

**Personalized**
info-at-a-glance based on your individual roles

**Consolidated**
one interface supporting campus wide solutions

**Deep Integrations**
out-of-the-box and custom developed services
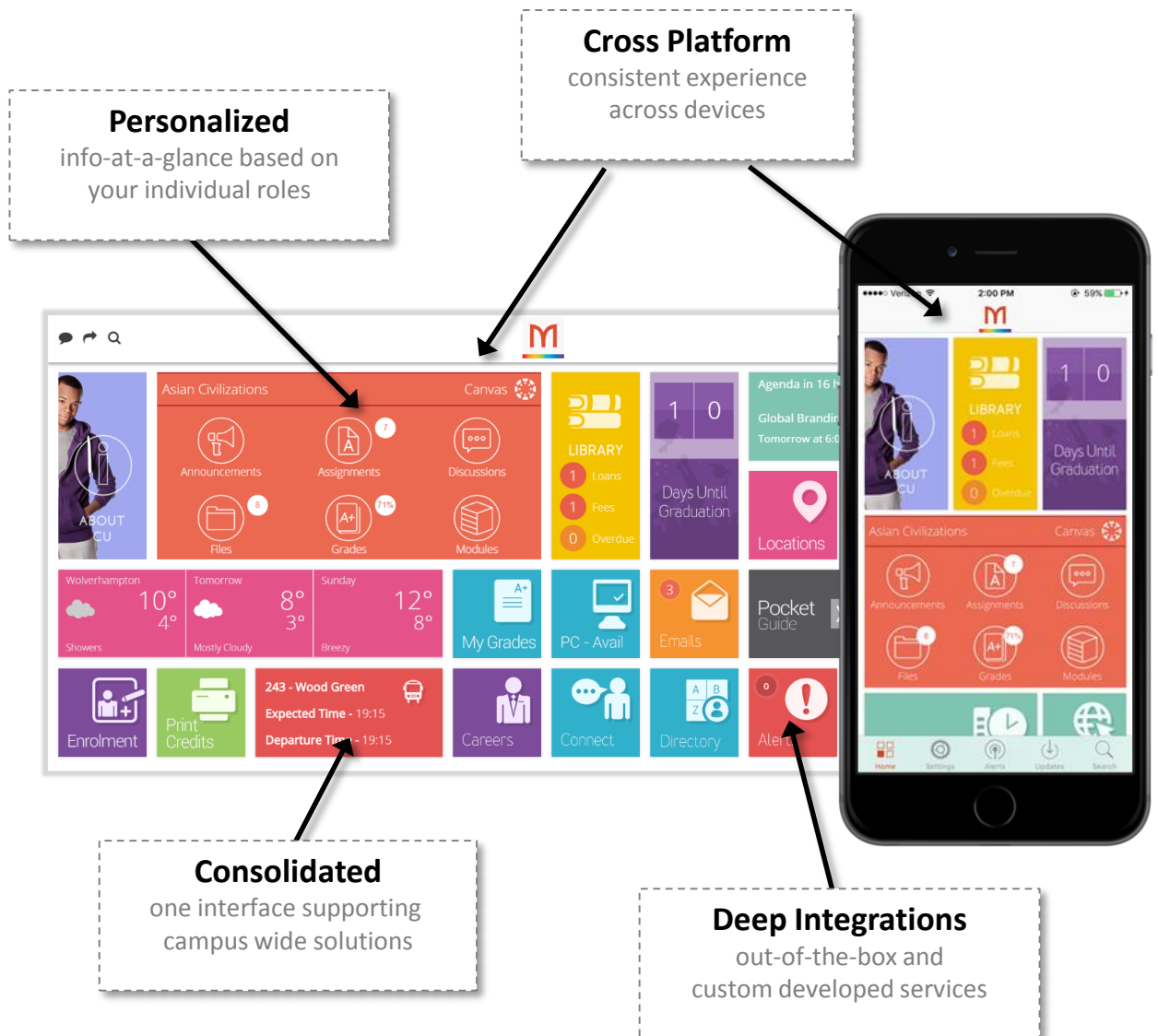
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The list below describes several of the benefits the university will gain from campusM as part of your student engagement efforts. The apps and web portal will provide students information from the campus solutions such as the student records system, virtual learning environment, library solutions and more, to support and increase its meaningful engagements through live notifications, insightful analytics and more.

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| **User Experience** | Consistent look-n-feel across devices (mobile app, responsive web portal) | Easy to navigate interface, customizable by each user | Fully branded according to institutional guidelines |
| **Consolidation of Services (Integrations)** | Single point of entry for students to access online resources and services | Display information from campus wide solutions including SIS, LMS, library, etc.. | Campus-selected functionality for each of the integrations |
| **Student Engagement** | Personalized information at-a-glance on the user homepage | Personalized notifications and alerts | Different services based on profiles and roles |
| **Administration and Management** | Meaningful insights to allow iterative redesign of the engagement platforms | Direct contribution by many campus departments | Extension of services as needed by staff without vendor intervention |

The university will gain from the Ex Libris implementation, support and hosting services as noted below:

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|---|---|---|---|
| **Implementation** | 12-16 week project, including design, create and deploy stages | 2 training sessions for app managers and developers | Dedicated project manager and project tools such as Basecamp |
| **Support** | Local, global and 24x7 hub support with clear escalation lines | Salesforce.com CRM for cases and enquiries | Ideas Exchange for collaborating roadmap development |
| **Cloud** | More than 7,000 existing hosted customers | Hosted by Equinix on a reliable, scalable and secure environment | Global team to ensure service continuity |