# **[YOUR INSTIUTION/OFFICE] Launches New Research Information Hub in Support of the Mission and Vision of [YOUR INSTITUTION]**

**[DATE] [CITY, STATE/COUNTRY]**

[**YOUR OFFICE/DIVISION**] is pleased to announce the formal launch of [**NAME FOR YOUR ESPLORO INSTANCE**], a system that gathers the scholarly work of the institution’s faculty and students and disseminates it to the broader scholarly community.

[NAME FOR YOUR ESPLORO INSTANCE] will provide [**COMPONENTS/FUNCTIONALITY**] that support the institutional mission to [**MISSION, e.g. “promote student scholarship and research proficiency,” “strengthen the collaborative culture of the institution,” “engage with the local community”]**.

**[NAME FOR YOUR ESPLORO INSTANCE]** is available at: **[URL OF ESPLORO INSTANCE]**. This new resource provides ways to search for work and subject matter experts at the institution. It is also indexed by search engines, which will boost the discoverability of [**INSTITUTION**] faculty and students and their various works. **[NAME FOR YOUR ESPLORO INSTANCE]** can house written, visual, and audio works, datasets, and record other types of activity, such as teaching, service, and community engagement.

[**NAME FOR YOUR ESPLORO INSTANCE**] supersedes [**OUTGOING SYSTEM**] as the Institutional Repository and provider of Faculty Profiles. [**VISION FOR ESPLORO AT YOUR INSTITUTION**.]

More information about **[NAME OF YOUR ESPLORO INSTANCE]** is available in our FAQ at **[URL of FAQ]**, or please feel free to contact the project team at **[CONTACT INFO]**.

----------------------------------------------------

Your might also want to consider adding:

[YOUR PROJECT SCOPE]

[YOUR PROJECT’S PRIMARY GOALS]

[YOUR PROJECT STATUS, TIMELINE, NEXT STEPS]